### More differentiation rules

- 1. Power rule
- 2. Product rule
- 3. Exponential rule

## 4. Logarithm rule

**Practice.** Compute the derivative of the following functions. 1.  $f(x) = (2x^2 - 1)(x^6 + x - 10)$ 

- 2.  $f(x) = (2x^9 + x)(\ln x 1)$
- 3.  $f(x) = (\sqrt{x} + x)e^{-7x}$
- 4.  $f(x) = (\ln x e^{2x})(\sqrt[3]{x} + x^2)$

## First derivative

- Increasing/Decreasing?

# Second derivative

-Concave up/Concave down?

# Practice.

Let f(x) = <sup>1</sup>/<sub>3</sub>x<sup>3</sup> - x + 1
a) When is the rate of chnage of f(x) zero?
b) When is the function increasing?
c) When is the function decreasing?
d) When is the function concave up?

e) When is the function concave down?

### Practice.

5. Find the maximum of  $f(x) = -5x^2 + x + 2$ . Explain why your answer really gives you the maximum of the function.

6. (8.13.12) A poster is to have a total area of 500 cm<sup>2</sup>. There is a margin round the edges of 6 cm at the top and 4 cm at the sides and bottom where nothing is printed. What width should the poster be in order to have the largest printed area?

#### Velocity/Acceleration

-If y = f(x) is the height/position function, then the first derivative f'(x) is the velocity, and the second derivative f''(x) is the acceleration.

## Practice.

7. (cf. 8.10.1) The height in meters of a rocket above the ground t seconds after lauch is  $h(t) = 20t + 5t^2$ .

- a) Find a formula for the velocity of the rocket t seconds after launch. Give the units.
- b) Find a formula for the speed of the rocket t seconds after launch.
- c) Find a formula for the acceleration of the rocket t seconds after lauch. Give the units.
- d) When will the rocket reach its maximum height? What is this maximum height?